



Media**Kit**



Carolina Casimiro

PUBLIC RELATIONS

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Press Releases



KoreConX's KoreChain Infrastructure Leveraged by SEC-Qualified Companies Raising Capital

The KoreConX All-In-One Platform is the first to market with a fully compliant blockchain technology (KoreChain) to connect investors, companies, broker-dealers, secondary market ATS, and all stakeholders to the private capital markets



Press Releases



KoreConX partners with LSI Emerging MedTech Summit 2022

Medtech and Life Sciences main event will be held next March in California. KoreConX is one of the supporting sponsors.



DANA POINT, CALIFORNIA
EMERGING MEDTECH SUMMIT
Monarch Beach Resort | Waldorf Astoria



About KoreConX

Founded in 2016, KoreConX is the first secure, All-In-One platform that manages private companies' capital market activity and stakeholder communications. With an innovative approach and to ensure compliance with securities regulations and corporate law, KoreConX offers a single environment to connect companies to the capital markets and now secondary markets. Additionally, investors, broker-dealers, law firms, accountants and investor acquisition firms, all leverage our eco-system solution.

For investor relations and fundraising, the platform enables private companies to share and manage corporate records and investments: it assists with portfolio management, capitalization table and shareholder management, virtual minute book, security registration, transfer agent services, and virtual deal rooms for raising capital.

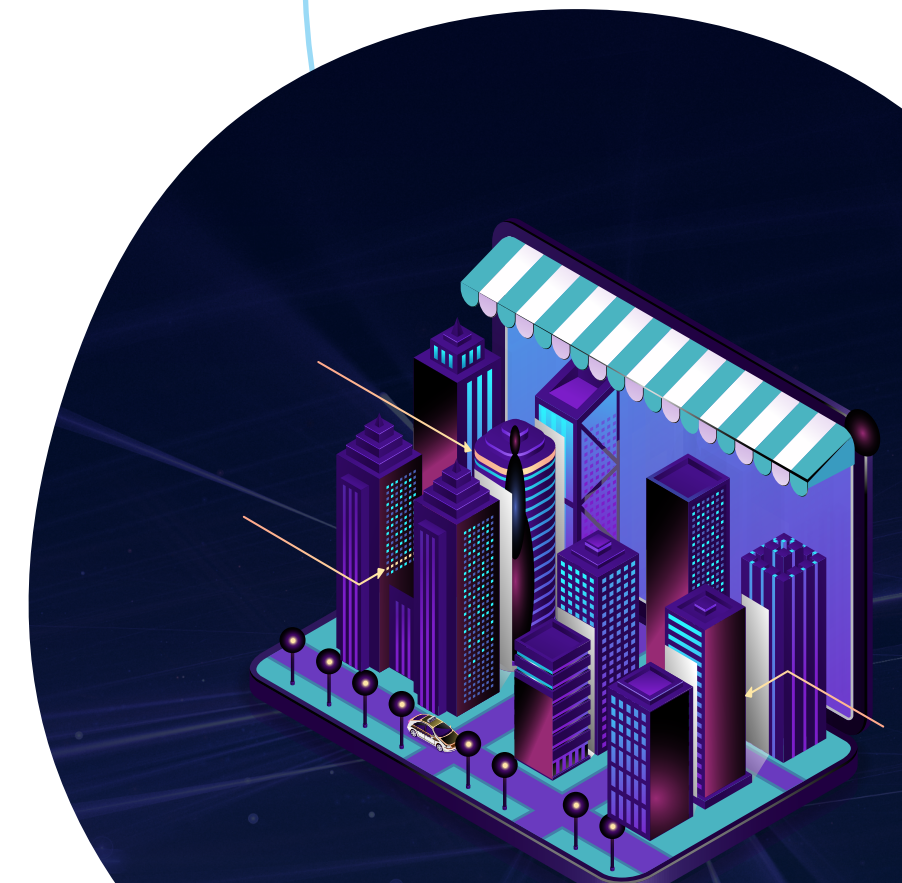
The All-In-One platform manages the full life cycle of digital securities, including their issuance, trading, clearing, settlement, management, reporting, corporate actions, and custodianship.



KoreSummits

KoreConX is host to the largest library of educational and industry insights for the Private Markets. Our KoreSummit boasts over 4,800 hours of content from leading industry experts and is a treasure trove of information that will assist and educate you and your team.

KoreConX is also honored to have been referenced and cited by MIT, SEC, and ADG. Our events are designed for new and experienced investors and we bring together top thought leaders to help you in your journey in the private markets.



Leadership Bio



Oscar A Jofre
CEO, Co-Founder

Oscar is currently one of the Top 10 Global Thought Leaders in Equity Crowdfunding, a Top 5 Fintech Influencer, Top 10 Blockchain and a Top 50 InsureTech. He has published an eBook that has been downloaded in over 20 countries, and has been distributed by partners worldwide.

He is a featured speaker on Fintech, regulated, equity crowdfunding, compliance, shareholder management, investor relations, and transparency in the USA, Australia, UK, Germany, France, Netherlands, Canada, Singapore, Indonesia and China. He speaks to audiences covering alternative finance, RegTech, insurance, banking, legal, and crowdfunding. Oscar also advises the world's leading research, accounting, law firms and insurance companies on the impact Fintech, RegTech, LegalTech, InsurTech and OrgTech is having in their business.

He is a member of the Crowdfunding Intermediary Regulatory Advocates (CFIRA) in the USA, and a contributing author to The Fintech Book, the world's first crowdsourced book on Fintech globally. He writes for Sharewise, Locavesting, Equities.com, Business.com, Crowdfund Insider, CrowdfundBeat, and Agoracom. He has been recognized as one of the 10 most influential Hispanic Leaders in Canada. In May 2010, Oscar A. Jofre Jr. was recognized by the Rt. Hon. Stephen Harper for his accomplishments.

Oscar was awarded the Vision 2012 BusinessMan of the Year by the Toronto Hispanic Chamber of Commerce in September 2012.



Dr. Kiran Garimella
Chief Scientist,
Technology Officer

Dr. Kiran Garimella has a PhD. in artificial intelligence and machine learning from the University of Florida's business school. He leads the strategy and development of an AI-based blockchain platform for the global private capital markets and private digital securities that are fully compliant in multiple jurisdictions. His research in blockchain-related topics includes functional safety, smart contracts, chain design, consensus, and incorporating artificial intelligence/machine learning techniques.

He has C-level experience as a former Global CIO at a GE company and a VP & Chief Evangelist at Software AG. His third and latest book is "AI & Blockchain: A Brief Guide for Game Changers" (with a foreword by Vint Cerf, co-inventor of the Internet). His books have been adopted as reading texts at several top-ranked universities globally. Dr. Garimella is also a contributor at Forbes.

At KoreConX, Dr. Garimella is focused on the continual functional improvement, scalability, and performance of the All-in-One platform, innovation in KoreChain (KoreConX's blockchain application), and data analytics.



Jason Futko
Co-founder
and President
of KoreTransfer

Co-founder of KoreConX and President of KoreTransfer, Jason has a wealth of experience in the financial market and in addition to his role, he has extensive expertise in capital markets lead generation, listing companies, international deal structuring, deal management and execution.

Mr. Futko was the Founder and Managing Director at NVS Bancorp, a boutique investment banking firm based in Toronto but had operations in Dubai and Hong Kong. In his previous roles he spent 5 years as a partner in the international boutique merchant bank, where he ran the Toronto and London offices while managing the firm's global operations; 6 years doing corporate consulting in addition to time spent in public accounting with firms including PriceWaterhouseCoopers.

At KoreConX, in addition to being the Co-founder, he is also President of KoreTransfer, our Transfer Agent service provider. The transfer agent services are an essential part of the capital raising process. His team is responsible for managing the clients captables, transfers of securities between holders and ensuring they meet their regulatory requirements. Transfer agents are a key piece to providing trust to investors in the ecosystem.

Brand GuideLines

Logo

Light Background



Light Background



Dark Background



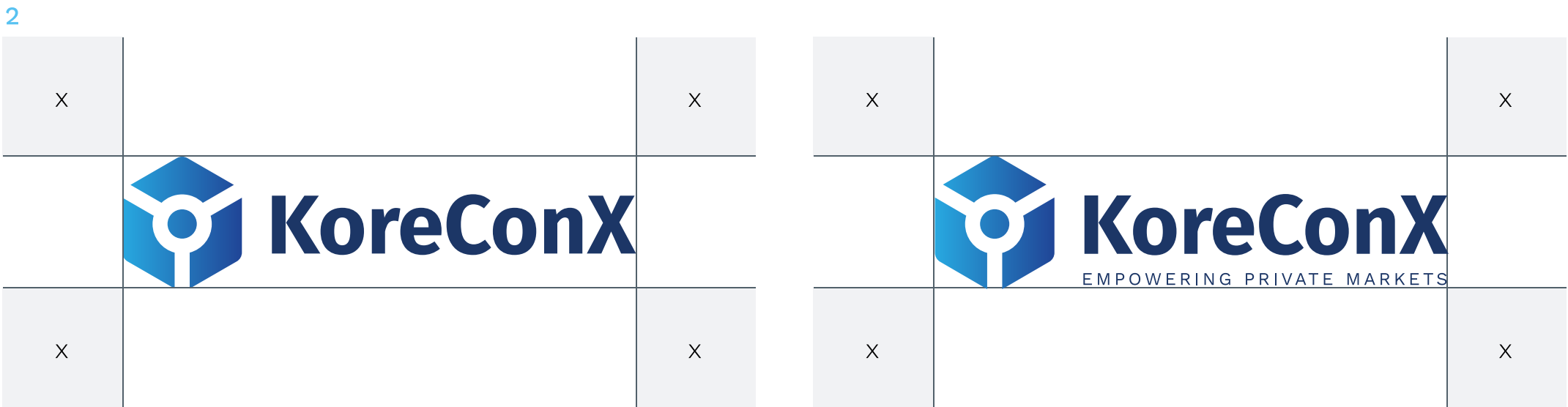
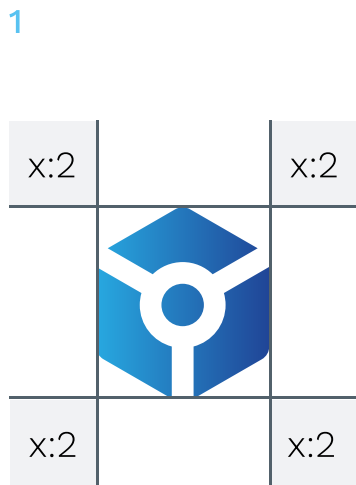
Dark Background



Brand GuideLines

Safety Area

- 1
- The safety area measure for the symbol is corresponding to half of the symbol width
- 2
- The safety area measure for the logo is corresponding to the measure of the symbol width



Brand GuideLines

Maximum Reduction

Digital

KoreConX



KoreConX
EMPOWERING PRIVATE MARKETS

50 px160 px

Print

KoreConX




KoreConX
EMPOWERING PRIVATE MARKETS

0.78 inches
2 cm1.96 inches
5 cm

Alignment


The alignment of the content should always follow the **K** on the brand starting from the left

KoreConX


Lorem ipsum dolor sit amet, consectetur adipiscing elit. Dui eget id turpis consectetur enim, tortor, fringilla. Nisl dolor faucibus commodo ut molestie leo dictum. Tempus mauris orci est dui. Ac et turpis dictum nunc, vitae, id sed nisl.

Colors


Primary



200
HEX: 0084F8
RGB: 0,132,248,1
HSB: 208,100,97,1




300
HEX: 1C3666
RGB: 28,54,102,1
HSB: 219,73,40,1




400
HEX: 001B36
RGB: 0,27,54,1
HSB: 210,100,21,1

Gradient



Blue
HEX: 27A8E0 > 204496
RGB: 39,168,224,1 > 32,68,150,1
HSB: 198,83,88,1 > 222,79,59,1



Green
HEX: 47C2B1 > 0084F8
RGB: 71,194,177,1 > 0,132,248,1
HSB: 172,63,76,1 > 208,100,97,1

Typography

Title (Work Sans Bold)

The quick brown fox jumps over the lazy dog

Subtitle (Work Sans Light and Uppercase)

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

Content (Light)

The quick brown fox jumps over the lazy dog

Brand GuideLines

Blobs and Waves

The Blobs and Waves are part of the KoreConX brand, they should be used as a support element on the brand materials.

Waves are mostly used on the bottom or the middle of the assets, not on the top or on the background of text.

The Blobs should be used on different opacities and thickness to compose the asset, when used on a main element you can use 3 blobs with different thickness.



Lorem Ipsum dolor sit
amet, consectetur



Leadership Bio



Chris Malone
CFO

Chris is an experienced Financial Executive with a demonstrated history from working in a cross section of industries with skills in Corporate Finance, Public and Private IFRS Reporting, Entrepreneurship, and Investment Banking.

He has a strong business development and his academic background is all focused on Finance. Chris graduated from The University of Western Ontario with a CPA designation and all the necessary OSC and IIROC regulatory credentials.



Peter Daneyko
Managing Director,
Capital Market
Partnerships

Peter's career has been immersed in technology, information management innovations, and personalized product offerings for private and publicly traded companies at various stages.

He is a serial entrepreneur and his background is related to providing consulting services to an enormous number of startups at various stages of their growth and expansion.

His passion and focus has revolved around how the role and timing of process innovations, derived from the intersection of new-technology, information management, and marketing, can change everything. At KoreConX, Peter acts as a Managing Director Capital Market Partnerships, and his role is to engage and educate potential strategic partners on the ever-expanding KoreConX technology platform and partner ecosystem.

In his personal life, Peter has been active with the youth in his community, coaching basketball for each of his three children. Peter is a University of Alberta Alumni, receiving a B.A. in Economics after being a Varsity Wrestler, and is the founding member and past board member of BitNet Niagara.



Edwin Lee
Director
MENA Region

Edwin is a Finance Executive with 25 years experience in the financial services arena. He has been advising on cross border transactions across various jurisdictions and sectors such as, FinTech: capital markets lifecycle using Blockchain & Digital Assets; raising capital with digital securities ; experience in fund structuring and mgmt, Corporate Finance, Investment Banking, Capital Markets, Valuation, Financial Structuring, Private Equity, Banking, Mergers & Acquisitions, Investments, VAT & Tax Planning, Financial Modeling.

His Industry experience is related to Real estate, Digital Media, Hospitality & Construction Materials Procurement, Biotechnology/ Pharmaceutical, Textiles/Fashion, Manufacturing, Commodities, Infrastructure, Telecommunications, Mining, Commercial and Trade Printing, Corporate Finance/Capital raising, Financial Services, Public Accounting.

Advisors



David Weild IV

David Weild IV, a former Vice Chairman of NASDAQ, is known as one of the key-players in revolutionizing the democratization of capital in the United States. His work with the US Congress and his testimonial to the U.S. House of Representatives Financial Services Committee on Capital Markets resulted in the signing of the JOBS Act into law by President Barack Obama in April 2012. Since the SEC introduced the framework for Regulation A+ and its subsequent amendments, companies are able to raise up to \$75 million from both accredited and non-accredited investors.



Hon. Allan Mendelowitz

Mr. Mendelowitz is the former chairman and director of the Federal Housing Finance Board, which regulates the Federal Home Loan Bank System. He received his undergraduate degree from Columbia University in 1966 and his master's and Ph.D. from Northwestern University in 1971.

In June 2000, he was nominated to the Federal Housing Finance Board by President Bill Clinton. He served as the board's chairman from December 2000 to June 2001.

He was reappointed to the board by President George W. Bush and, he served for two terms until the board's dissolution.

In 2009, he was Co-Leader of the Committee to Establish the National Institute of Finance and helped write the legislation to create the Office of Financial Research within the United States Department of the Treasury.